



LANshack Tool Kits for the Real World Installer

Fulfilling a long-standing need in the field, LANshack.com and Atcom Tools have come up with an impressive line of technicians' tool kits with the installer in mind. The innovation is to give the buyer exactly what they want and need in a tool kit. After all, buying tools is a very personal matter. Technicians vary in many different aspects based on their work habits, responsibilities, and travel tendencies. LANshack.com has clearly recognized those differences. The nine different tool kits and their options cover the entire spectrum and can accommodate any installer comfortably.

There are many factors that set this line of technician's tool kits apart from other catalog and Internet tool specialty houses. When they set out to design the line, the folks at LANshack.com had interviewed many installers to identify their needs. One thing made clear was the installers indicated that every "tool kit" they had seen could not have been designed by anyone who worked in the field. They felt that most tool kit manufacturers didn't have a clue about technicians' needs. For the LANshack toolkits you won't find tools that you don't need. One technician interviewed said, "I was looking for a LAN installation kit on the Internet. I found two major manufacturer's LAN tool kits which contained things like a hemostat, a lead former, etc., but no keyhole saw. I don't even know what those other tools are for and I doubt if I will ever need them. When I called their sales

department even they could not tell me what those tools were for. A lot of good a hemostat would do me without a keyhole saw to cut out outlets in walls."

In addition, the line features genuine professional heavy-duty screwdrivers as opposed to a single driver handle with interchangeable blades typically found in most other kits. The former is preferred by installers.

The latter is preferred for filling all of those little slots that most tool case manufacturers put in their cases.

All of the cases and/or pouches and/or tool carriers that are the base of the kit are unique. For example, the "Travel-Tech" tool pouch has a zippered flap that makes the pouch easy to carry,

spill proof and protects the tools inside. The "Travel-Tech" can be carried with the top handle or worn on the shoulder with the included adjustable shoulder strap. Of the nine kits, seven of them

have options for adding additional tools, testers, case upgrades, etc. thereby customizing the kit to the buyer's preference.

The customer always knows exactly what to expect from these kits. Each and every tool, whether standard or optional, has an image and description displayed on the Web site at www.LANshack.com. These kits are exclusive to LANshack.com and cannot be purchased elsewhere. Go to www.lanshack.com/complete_toolkits.asp to view these tool kits and for more information.

